



Our Futures!

Enjoying later life in East Sussex

Conference report: 20 Sept '04 – Eastbourne

A one day event aimed at celebrating later life and improving

public services for older people throughout East Sussex



“A high proportion of East Sussex residents are above pensionable age. While nationally the proportion of people of retirement age is around 19%, in East Sussex it is over 25%. The proportion of very elderly people aged 85 and over living in East Sussex is almost double the national average.

Improving services for older people in East Sussex is the top priority for East Sussex County Council, reflected in the significant additional investment the Council has made in older people's services, but money is not enough. **All our Futures** is a key milestone in our journey to better involve our older citizens in designing the services we provide for them.

We were delighted with the success and vibrancy of the 'All our Futures' conference, organised in partnership with colleagues in health, the voluntary & community

sector and with the national organisation BGOP – “Better Government for Older People”.

The event was oversubscribed. More than 250 people came, including a large proportion of older people. Feedback has been extremely positive, and several clear messages have emerged – above all the need for definite and decisive action.

To take these ideas forward, a draft strategy and action plan is being written – together with a reference group of older people from across East Sussex – which

includes ideas from statutory partners as well as voluntary organisations representing older people. The draft document will be consulted on from Jan–March 2005, and partner agencies will work together to take it forward.

We are committed to building on the enthusiasm expressed at the conference by delegates and partners, to enable older people to participate in improving a range of public services across the county. Thank you all for your contribution to this process.”

Councillor Waite, Lead Cabinet Member for Social Services and Health

Councillor Bagshawe, Chairman



The morning: the speakers...



Opening speech: Councillor Bagshawe Chairman of East Sussex County Council

As well as thanking participants, Councillor Bagshawe outlined existing good practice in East Sussex, including the Patient and Public Involvement Forums; the older people's champions; plus older people's forums, village elder groups, and other associations in the county.

She also acknowledged the value of and need to build on previous consultation work. She insisted on a jargon-free approach to the day and stressed the Council's commitment to valuing the contribution older people can make to their community and to the design of public services.



Keynote: Mervyn Eastman Better Government for Older People (BGOP)

Gave an inspirational speech from personal experience about attitudes towards older people and ageing. He emphasised the importance of service providers taking an integrated approach to older people's needs and urged that public services and their impact on the lives of older people as citizens are not to be viewed in isolation. He then outlined a range of national activities which are being undertaken in different areas to involve older people in improving public services.

He commented afterwards: "East Sussex is in the middle of

Best thing about the day was...

"The presentation by Mervynn Eastman – inspiring!"

"BGOP seem to have a wealth of experience as to what older people want and wish to be involved in."



a journey towards developing an approach to real engagement of older people. The commitment of the county and their partners was evidenced by the hundreds who attended. Better Government for Older People look forward to supporting and building on East Sussex's learning and achievements."

www.bgop.org.uk

Thanks... There is not enough space to acknowledge everyone involved, but particular thanks to:

- The delegates, whose presence made the event worthwhile.
- The speakers who shared their insights into older people's issues.
- The "Involving Older People" Subgroup (East Sussex Older People's Strategy Group) for their expertise and commitment.
- Age Concern, for support with planning and promoting.
- The afternoon facilitators and scribes.
- All those who contributed to the planning and organisation of the day.
- The signers and carers who helped to communicate the event's message.



Above: Participants had 'jargon buster' triangles to wave if the language became too technical!



Dr Arnold Goldman

“How I became an Older Person... When I retired at 63 I'd made no plans for ageing... As to older people as a group, I distanced myself from them. It didn't occur to me that my negative response to older people contained an element of resistance, even fear – that is, fear of my becoming old. If society's view of older people were less narrow, there would be less fear.

Through weekly contact with Eastbourne Seniors Club (not a day-care centre, it's a place where people create their own activity groups and manage them themselves) I've now come to the long-standing and successful Older People's Forum of the Eastbourne Association of Voluntary Services. This business of accepting myself as an older person isn't simple, nor is it yet complete. But for me, now, it's no longer something to be ignored or resisted.”

Best thing about the day was...

“The fact that it happened at all!”



John Appleyard

“The summer of 2004 has been a reflective, uplifting and re-energizing time for me. A passage of time that has helped me celebrate being an older person.

How? – over the summer term I was given the opportunity to participate as a resident student in the pilot 'Ransacker' programme at Ruskin College, Oxford. My chosen research project was to explore the future place of older people in society.

We older people are too often dismissed as economically inactive. Not true. We pay taxes, pay VAT and give much in kind which would cost a mint to have to pay for.

The majority of older people, I suggest, have a sense of civic duty and do not want to be excluded from what is happening around them and the future of our communities. That is why I am involved in Hastings in the setting up of an older people's forum, the Hastings and St Leonards seniors' forum.”



Diane Parr Director of Age Concern East Sussex

Diane Parr reflected on the previous speakers' feelings about getting old and acknowledged the wealth of knowledge they bring to the older people's forums. She went on to say that John and Arnold were not alone in wanting to be involved in their communities.

Diane spoke of the way some people perceive older people in negative not positive ways and described some of the contributions older people give to their communities. Diane finished her speech by saying: “However, we must work towards a structure where the Older People's Forums have a status as part of the planning process. And where representatives from the Older People's Forums are on Local Strategic Partnerships and various committees of the Council, Health Care Trusts, and Primary Care Trusts to enable older people to participate in the debate.”

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Snapshots from around the country



Shropshire

John Dodson – chairman of Shropshire County Association of Senior Citizen Forums

We heard about the Shropshire County Association of Senior Citizen Forums, a county wide association linked to a series of district forums around the county. We also heard about the Shropshire Strategy for Older People – a partnership between the Association of County Forums and the County Council, linked to Age Concern and the Local Strategic Partnership.

Also appearing...

Jenny Burgess – Shropshire County Council

Lyn Briggs – Age Concern Shropshire Telford & Wrekin

www.shropshireonline.gov.uk

“[I liked the..] Shropshire model with their structure to meet both urban and rural needs.”



National Policy

Jane Carrier – Policy and Professional Lead on older people and adult services at the Audit Commission

Jane Carrier gave an overview of national policy developments, including the Audit Commission’s national studies on Integrated Services for Older People and more recently, on Older People, Independence and Well-being. Important recent developments include the ‘All our Tomorrows’ paper from the Local Government Association & Association of Directors of Social Services.

www.audit-commission.gov.uk
www.adss.org.uk/publications/other/alltomtext.pdf



Sheffield

Peter Matthews – Sheffield 50+

Cheryl Barrott – Sheffield City Council

The Sheffield experience included “Sheffield 50+” – an independent organisation voicing older people’s concerns, and open to every person over 50 in Sheffield. We also heard about the Sheffield Elders Congress – the first Older People’s Council in the UK. There was a strong emphasis on the need for older people to take the lead and make themselves heard!

www.sheffield50plus.org.uk

Best thing about the day was...

“The man from Sheffield – very inspiring, we need someone like him in Sussex.”



Camden

Mary McGowan – London Borough of Camden

Mary McGowan gave the background to the Camden “Quality of Life Strategy for Older Citizens”, which seeks to improve life for older people in Camden through ‘active engagement’, including with the diverse population there. A key part of taking the strategy forward is the Camden Older Person’s Reference Group with several hundred members.

Best thing about the day was...

“Camden speaker was great! Sheffield, wonderful.”

“Hearing how other areas are approaching involving older people.”

“The realisation that the objectives of the young and the old are the same.”



Edinburgh

Glenda Watt – The City of Edinburgh Council

“A City for All Ages” was launched in May 2000, to improve opportunities and services for older people and remove discrimination towards them. The Council and its partners have worked closely to implement the plan. Work in the coming year will focus on building the capacity of the Older People’s Equality Forum, extending housing, health and social care services for people at home, and improving the opportunities for older people waiting for discharge from hospital and living in care homes.

www.edinburgh.gov.uk

“All the models are good but how to engage the older and younger people who are currently not involved in any of these procedures?”



East Sussex

Phil Carey – Youth Cabinet Member

Jenny Poll – Youth Cabinet Member

Melanie Parr – Youth Participation Worker

We heard about the exciting development of the East Sussex Youth Cabinet from two of its members. Many of those who came to ‘All our Futures’ were surprised by the parallels between issues facing younger and older people, including the need for accessible affordable transport, and the prevalence of negative images, especially in the media. Many also commented on how inspirational the presentation had been!

The afternoon: discussion groups...

Delegates signed up on the day for one of nine discussion groups on 3 themes, summarised here. Full write-ups are available from ESCC Social Services (contact details on back page).

Improving public services: A voice for older people

Facilitators: Diane Parr, Ian Watling, Margaret Unwin

Existing ways for older people to 'have a voice' in East Sussex include...

- Forums in other areas such as Hastings, Eastbourne – need to build on existing good practice.
- A range of statutory routes.

Some of the problems...

- Confusing, especially when different projects in different areas use the same name.
- Problems with sustainability & funding for the future.
- Some meetings take place behind 'closed doors' – need better feedback.
- The issues are much wider!

What else must we learn?

- Older people's forums must be linked into all levels of councils and their voice must be recognised by them.
- Practical issues, such as low cost venues, finding other methods to consult with older people i.e. postal voting; E-chat rooms; phone consultations.
- Make sure all agencies engage with the process.
- Transport is key in allowing older people to contribute to meetings and the wider older people's agenda. (All groups stressed this).

From the Question Box: How can pressured front-line staff give time to involving the people they care for?

A: Involving people is part and parcel of the process of working with them; taking account of their own priorities, feelings and views on their needs. Sometimes that will reveal that the person's priority is not a social care need, but a requirement for something that enhances their life experience, for example having social contact with others; in which case the care assessor will be able to make contact with other agencies on their behalf. Part of that process also highlights issues that we cannot deal with through social services – so we need to put in place a way of feeding those issues in. – ESCC Social Services

“Linking forums together via the internet – celebrating success stories that have worked.”

“Link with existing groups serving the various interests of older people.”

“Linking organisations to form a county-wide voice for older people.”



Key Action points

- Need for a County Group, linked fully into Local Groups.
- Need a group that has clear links to parish/ county/ district/ borough councils/ Primary Care Trusts etc and has a clear constitution.
- Need mechanisms for getting all key players together including statutory bodies i.e. education, transport, leisure, plus commercial organisations.
- Need for a culture change, so everyone is treated with respect, especially amongst statutory sector staff.
- Free / better transport!

Working together to meet the needs of an ageing population

Facilitators: Alison Horan, Beverley Hone, Keith Hinkley

What partnerships work well?

- Local forums and rural reference groups.
- Multi-agency working e.g. Hastings Area Transport project.

What are the gaps and challenges?

- Need to make sure carers can participate fully.
- Rural isolation should be taken into consideration.
- Inadequate transport especially for rural communities.
- A need to map services to spot duplication and confusion.

What else must we learn?

- Voluntary groups can be an effective mechanism to disseminate information.

Key Action points:

- Need a new model for communication & feedback; requires commitment from the statutory sector.
- Need to find out what we have, what is working & what needs changing: Information = a Voice.
- Develop a database to map services across voluntary and statutory agencies. (Start from existing ones)
NB: Link to LSP; Funding!
- Need to encourage community initiatives (taking account of balance across the county).
- Need to get agencies out to rural communities.
- Need to involve businesses in discussions about services (e.g. buses, theatre, social enterprise, community colleges).
- Transport!

From the Question Box... What is being done to address the needs of older people from minority groups, particularly gay, lesbian, bisexual and transgender people?

A: We need to make sure everybody has equality of access to services. To enable equality, we need to know about and remove barriers. Sometimes it is difficult, for a number of reasons, to identify what needs to change. A range of partner organisations from the voluntary and statutory sectors are working together to find ways to enable the participation of older people from all backgrounds through the development of a strategy. The working group for the Strategy would welcome suggestions.

(Contact Vicky Lawrence, 01273 482036, email vicky.lawrence@eastsussex.gov.uk) – ESCC Social Services

“Officials should go out and talk to older people in their area rather than expecting them to travel.”

“More access to information and public involvement.”

“More local consultations and advice.”

“Today’s ‘All Our Futures!’ was strongly linked to the more active elderly – do not forget those who have Care in the Community and residential care views.”

Taster Sessions



East Sussex Association for the Blind provided a session on vision awareness using simulation spectacles and sighted guiding training.

‘Business start ups’ for older people run by SEADACS (South East Area Diversity Awareness Consultation Service).

‘Reminiscence work’ run by Age Concern Eastbourne.

The afternoon: discussion groups

Positive ageing and enjoying later life in East Sussex!

Facilitators: Lesley Healey, Martin Fisher, Mike Walsh

Negative perceptions....

- Perceptions change depending on the individual i.e. if an older person is 'fit' or is seen to have a disposable income.
- Can feel undervalued – contribution to community / society is not recognised.

Positive Ageing...

- Able to try things; no barriers.
- Time to volunteer.
- Opportunities to take up life long learning.
- 'Being active and involved keeps you going'.

What else must we learn?

- Older people themselves should be promoting positive ageing.
- Agencies need to give positive messages.
- Need to talk together and promote joined up thinking.
- Cost of opportunities can be a barrier – essential to keep prices low.
- Incomes and basic pensions need to change.
- Older people themselves can provide facilities and support.



From the "Question Box"... How do you overcome apathy - both from older people and from council staff?

A: The experience of Age Concern East Sussex is that where older people have a particular interest in an issue they are ready and willing to participate with the statutory sector in raising awareness of the experiences of older people and sharing their ideas for change. – Diane Parr, Age Concern

Best thing about the day was...

"The discussion groups in the afternoon – putting words into action – hopefully!"

Key Action points

- Need for more positive images of older people both in the media and amongst service providers ("we are not geriatrics!").
- Need for better training/ awareness for staff – to combat ageism & increase employment opportunities.
- Need for higher income; lower-cost activities e.g. courses, social groups, plus lower care costs. "Everyone to have the means to be what they want to be."
- Need for more involvement of older people in planning services; better communication and information.
- Need better, cheaper (free!), more available transport – flexible use of school buses?

"Improved transport – particularly in areas where sheltered/elderly accommodation is situated."



Over 40 groups brought displays, giveaways and information, including...

Action in rural Sussex

01424 777982

Age Concern East Sussex

01273 476704

Age Concern Eastbourne

01323 638474

Better care Higher

standards 01273 482455

Better Government for

Older People 0870 770 3292

Brighton & Hove City

Council 01273 295045

Brighton & Hove Older

People's Council 01273

309967

Department of Work and

Pensions 01323 413018

Hastings & St Leonards PCT

01424 457139

East Sussex Association for

the Blind 01323 832252

East Sussex County Council

01273 481000

East Sussex Youth Cabinet

01273 479791

Eastbourne Association of

Voluntary Services (EAVS)

01323 639373

Eastbourne Borough

Council 01323 415384 01323

415419

Eastbourne CAB IMPACT

01323 413482

Eastbourne Downs PCT

01323 417714

Eastbourne Seniors Club

01323 728157

Hastings & St Leonards

Seniors' Forum 01424

720073

London Borough of Camden

020 7974 5804

Moat Housing Group

01424 216077

**Patient & Public
Involvement Forum**

01323 438634

Pensions Service

www.thepensionservice.gov.uk/

PowerGen Stay warm

0775 3896384

**Retirement Housing,
Eastbourne Borough**

Council 01323 639466

Sheffield City

Council/Elder's Congress,

(0114) 272 6444/ 0114 2735426

**Shropshire County Council/
County Association of**

Senior Citizens Forums

0845 678 9000

**Social Services Information
line (East Sussex County**

Council) 0845 601 0664

South Downs CVS

01273 483832

Sussex Downs & Weald PCT

01273 403691

**Trading Standards (East
Sussex County Council)**

01323 418224

Wealden

District/Eastbourne

Borough Council –

Lifeline/Retirement Housing

01323 443321

**Wealden Federation of
Voluntary Organisations**

01825 767801

WRVS Eastbourne

01323 412279

**Best thing about
the day was...**

**“Information
gathering and
networking”**

From the “Question Box”...

**Does East Sussex have a “Champion”
as Camden described?**

A: Every NHS organisation, and every council with a social services department, is expected to have an ‘Older People’s Champion’. Their role is to ensure that older people remain a priority for their organisation. East Sussex County Council’s Champion is Councillor Joy Waite, the Lead Member for Social Services and Health, who gave the closing address at “All Our Futures”. Each Primary Care Trust also has their own Champion.

Those who came...

Michael Alford
Rye Harbour Lunch & Rye Harbour Monday Club

David Archibald
(Chair) Director of East Sussex County Council Social Services

Barry Atkins
East Sussex County Council Social Services

Councillor Daphne Bagshawe,
Chairman of East Sussex County Council

Carole Bailey
Greater Hollington Partnership

Carolyn Ball
Local Pension Service

Shirley Barling
Sussex Downs & Weald PCT

Gill Barnden
East Sussex County Council, Social Services

John Barnes
Bexhill & Rother PCT

John Barnes
Social Services, East Kent Area

Matthew Bartle
East Sussex County Council – Transport Planning Group

Louise Baxter
Trading Standards

Linda Beckmann
Patient & Public Involvement Forum

Jan Bell
ESCC Social Services – Adult Division

Councillor Belsey
Eastbourne Borough Council

Mel Berger
Andrew Berry
Eastbourne Borough Council

Valerie Biggs
South Downs CVS

Olive Birchmore
National Federation of Royal Mail & BT Pensioners, Hastings & Bexhill Branch

Bruce Bird
Eastbourne Borough Council

Dominique Black
East Sussex County Council

Caroline Blackett
East Sussex County Council

Billy Bowman
Eastbourne Borough Council

Lyn Briggs
Age Concern – Shropshire, Telford & Wrekin

Win Brinicombe
Social Group, Crowborough

Jessica Britton
Sussex Downs & Weald PCT

Angela Broomfield
Hastings & St Leonards PCT

Chris Brown
SS Leaving Care Team

Wendy Burgess
Lewes District Council

Jenny Burgess
Shropshire City Council

Mrs Cameron
Newhaven & Peace haven University of the Third Age

Philip Carey
Youth Parliament

Marie Casey
Hastings & St Leonards PCT

Sam Carr
ESCC Social Services

Shelia Chalmers
Age Concern

Julie Chapman
Eastbourne CAB IMPACT

Sophie Clark
Eastbourne Downs PCT

Councillor Clark
Rother District Council

Melanie Clayton
ESCC Social Services

Mary Colato
Eastbourne Downs PCT

Debbie Cooks
Hastings & St Leonards PCT

Mrs Corkett
Jean Couture
Newhaven & Peacehaven University of the Third Age

Susanne Crosby
ESCC Social Services

Andy Crossman
Better Government for Older People

Karen Crozier
Volunteer Connections

Jeri Damman
Social Services, Contract & Purchasing Unit

Steve Darvill
ESCC Social Services

Alan Davies
Age Concern Eastbourne

Phil Davies
ESCC Social Services

Sophie Deakin-Smith
Brighton University of the Third Age

Joan De’Ath
W.I. / W.F

Claire Debenham
ESCC Social Services

Judi Dettmar
ESCC Social Services

Jennifer Dickens
SCIE

Rhona Drever
East Sussex County Council

Richard Drinkall
Age Concern Eastbourne

Lynne Dubin
Interpreter, RNID

Chris East
ESCC Social Services

Liz Eastland
Care for the Carers

Ethel Evans
Janice Ewart
East Sussex County Healthcare

Rob Fellows
Lewes & District Weald MIND

Liz Fenton
Care for the Carers

Lorayne Ferguson
East Sussex County Healthcare NHS Trust

Richard Firman
PowerGen Staywarm

Martin Fisher
Bexhill Community Partnership

Sue Fisher
Anchor Staying Put

Daphne Fitzgerald
Age Concern Eastbourne

Julia Fowler
South Downs CVS

Rachael Galsworthy
East Sussex Association for the Blind

Caryl Ganley
Eastbourne Care & Repair

Sandra Garner
Hastings Borough Council

Janet Geering
Moat Housing Group

Gerry Gillett
Age Concern

Sarah Glamants
ESCC Social Services

Councillor Keith Glazier, East Sussex County Council

Karen Goble
Eastbourne Borough Council

Claire Goodey
Sussex Downs & Weald PCT

Henrietta Gordon
University of the Third Age

Tony Goss
Hastings & St Leonards PCT

Caroline Gough
William Daly Carers Support Scheme

Rebecca Gracey
Wealden District Council

Yvonne Greenwood
BeechGrove, Crowborough

Jean Griffiths
Ringmer University of the Third Age

Louise Griffith
ESCC Social Services

Flor Grindley
Ringmer University of the Third Age

Karen Groves
Eastbourne CAB IMPACT

Best thing about the day was...

“The emphasis on the value of older persons.”

Jon Hall
East Sussex Fire & Rescue Services

Edith Hall
Lewes University of the Third Age

Avice Harbottle
University of the Third Age

Peter Harcourt
ESCC Social Services

Judith Harrington
East Sussex County Council

Rosemary Harris
University of the Third Age

Mrs Harris
Betty Harrow
National Federation of Royal Mail & BT Pensioners, Hastings & Bexhill Branch

Gay Hart
Eastbourne Borough Council

Jill Haughan
Anna Haynes
ESCC Social Services

Lee Hawkins
Jobcentre Plus

Moira Haworth
Eastbourne Downs PCT

Bernice Haynes
Eastbourne & District Mencap

Pamela Hayward
Sussex Downs & Weald PCT

Lesley Healey
ESCC Social Services

Sally Hennings
Independent Trainer

Kirsty Henshaw
WRVS

Sydney Hetherington
Alzheimer’s Society (Eastbourne)

Keith Hinkley
ESCC Social Services

Janice Hoad
East Sussex Association for the Blind

Eugenie Hobbs
Hastings Senior Forum

Lisa Hodgson
University of Brighton

Steve Hodson
East Sussex Fire & Rescue Services

Diane Holloway
Eastbourne Seniors Club

Beverley Hone
ESCC Social Services

Janie Hooper
Citizens Advice Bureau

Alison Horan
ESCC Social Services

Sheila Humphrey
Susan Jack
Eastbourne CAB IMPACT

Peter James
East Sussex County Council

Walter James
Eastbourne Downs PCT

Renee Jasper
Independent Providers Forum

Marion Johnson
East Sussex County Council

Beverley Jones
East Sussex County Healthcare NHS Trust

Rosalind Josephs
Interpreter, RNID

Carol Kelly
Eastbourne Borough Council

John Kelly
Wealden Federation of Voluntary Organisations

Helen Kennett
Age Concern Eastbourne

Rachael Kenny
East Sussex County Healthcare NHS Trust

Caroline Kenward
Age Concern East Sussex

Allyson Kirk
Wealden Federation of Voluntary Organisations

Derek Knight
Lilian Knight
Eveline Kuijk
Guinness Trust

More than 70% of those attending agreed or strongly agreed that the conference objectives were well met, the conference met their expectations and the event was well organised.

Councillor Lacey
Conservative Party

David Lambert
Independent Providers Forum

Michael Lambrechts
Hastings Borough Council

Jackie Langley

Vic Lavender
Hastings Pensioners Association

Scott Lavocah
Rother District Council

Maureen Lawrence
Sussex Ambulance Trust
NHS PPIF

Vicky Lawrence
ESCC Social Services

Paul Lendon
National Federation of Royal Mail & BT Pensioners, Hastings & Bexhill Branch

Chi Ling
Sompriti

Peter Lloyd
Action in rural Sussex

Sonia Lower
Inglewood Nursing Home

Bob Lyons
East Sussex County Healthcare NHS Trust

Brendan McDonough
East Sussex County Council

Elaine McDonough
Eastbourne Downs PCT

Susan McGrath
NIACE/Tree Consultancy

Jill McKay
Eastbourne & District Mencap

Candice Miller
Supporting People Team, East Sussex County Council

Rose Mitchenell
Age Concern Eastbourne

Paddi Mobbs
Lewes District & Wealden MIND

Tony Moore
Battle & District CVS

Joan Moorhouse
Brighton & Hove Older People's Council

Daniel Morgan
Wealden District / Eastbourne Borough Council

Alison Morrissey
ESCC Social Services

Irene Muggeridge

Kay Muir
Eastbourne Downs PCT

Geraldine Murphy
Sense South East

Councillor Murray
Eastbourne Borough Council

Miss Narborough
Sussex Housing & Care

Maureen Nelson
Hastings Trust

Mrs Noll
Newhaven & Peacehaven University of the Third Age

Simone Oates
East Sussex County Healthcare

Emily O'Brien
ESCC Social Services

Amy Osmond
Age Concern Eastbourne

Val Pakes
Moat Housing Group

Cilla Palmer
Retirement Housing, Eastbourne Borough Council

Marisa Parker
Eastbourne Borough Council

Deborah Parker
Hastings & St Leonards PCT

Diane Parr
Age Concern East Sussex

Celia Payne-Humphries
British Red Cross Society

Adam Penwarden
ESCC Social Services

Philip Pool
East Sussex County Council

Janine Portch
Bexhill & Rother PCT

Councillor Potter
Rother District Council

Melanie Powell
Rother District Council

Barbara Pratt
Eastbourne Borough Council

Inge Pridie

Stuart Prince
Rother Homes

Stuart Pritcher
Age Concern Eastbourne

Doreen Radford
Brighton & Hove Older People's Council

Elaine Randall
South Downs & Weald PCT

Mrs Reed

Keith Richmond
ESCC Social Services

John Robbins
East Sussex County Council

Doris Roberts

Diane Roskilly

Jane Rowson
East Sussex Hospitals NHS Trust

Jackie Ryan
ESCC Social Services

Melanie Rycroft
Hastings Health & Social Care Forum

Caroline Salmon
PRIME

Alex Sava
East Sussex County Council

Caroline Scotter
Action in rural Sussex

Trevor Seemann
East Sussex Hospitals PPI Forum

Joanne Semple
East Sussex County Healthcare NHS Trust

Margaret Shepherd
Lewes District Council

Cherry Shorthouse
Supporting People Team, East Sussex County Council

Anne Simmonds
Eastbourne Downs PCT

Pearl Smith
Age Concern Eastbourne

Brian Smith
Southdowns PCT

Susan Smith

Mrs Soan

Councillor Soan

Victoria South
East Sussex County Healthcare NHS Trust

Harry Steer
Brighton & Hove Older People's Council

Sylvia Stevens
Social Group, Crowborough

Christine Stewart

Ian Stewart

Claudia Still
East Sussex County Council, Social Services

Mel Stratford
Care for the Carers

Ollie Swan
Eastbourne Borough Council

Bron Tankard
Abbeyfield Crowborough Volunteer/Trustee

Nick Tapp
East Sussex Disability Association

Judith Taylor
East Sussex County Council

Mandy Taylor
Brighton & Sussex University Hospital Trust

Heidi Templeman
East Sussex County Council, Social Services, Adults

Katy Thomas
East Sussex County Council

Michael Thomas
Abbeyfield Crowborough

Mike Thompson
1066 Housing Association

Owen Thompson
SEADACS

Carol Thomson
Brighton & Hove University of the Third Age

Jocelyn Tilbrook
The Hastings Senior Forum

Iris Tinker
Autumn Days

Kate Tompsett
Guinness Trust

Jenny Tuck
ESCC Social Services

Councillor Tunwell
East Sussex County Council

Jean Turley
Inglewood Nursing Home

Margaret Unwin
Care For The Carers

Brian Valentine

Joyce Valentine

Angie Wadsworth
ESCC Social Services

Councillor Joy Waite,
Lead Cabinet Member for Social Services and Health, East Sussex County Council

Mrs Wardle
Sussex Housing & Care

Isobel Warren
East Sussex County Council

Ian Watling
Eastbourne County Healthcare

Colin Waywell
NHS Public Reference Group

Maureen Waywell

Penelope Webb

Carol Wheeler
East Sussex County Council, Social Services

Fiona White
ESCC Social Services

Gemma Whiting
Rother District Council

Chris Whitwell
Eastbourne Citizens Advice Bureau

Liz Wilkinson
HomeCall

Stephen Will
Eastbourne Care & Repair

Christine Williams
1066 Housing Association

Victoria Williams
East Sussex County Healthcare NHS Trust, PPI Forum

Liz Williams
Eastbourne Borough Council

Elaine Williams
University of the Third Age

Susan Wilson

Ruth Winbourne
Eastbourne Mental Health Action Group

Councillor Wood
Rother District Council

Jo Woodbridge

Edna Wright
University of the Third Age

Brian Wyld
Help the Aged

Best thing about the day was...

"Meeting interesting people with similar ideas."

Angie Macdonald
ESCC Social Services

Pam Main
Sussex Downs & Weald PCT

Mr Manning

Graham Marsden
Eastbourne Borough Council

Jackie Marsh
Anchor Staying Put

Paul Martin
Brighton & Hove City Council

Pat Martin
East Sussex County Healthcare NHS Trust, PPI Forum

Derek Martin
East Sussex County Healthcare NHS Trust

Sophie Martin
London Borough of Camden

Nora Maunsell
Social Services Information Line



Worst thing about the day was...

"The fact that the morning sessions over ran"...

"cold chips!" ...

"Trying to park my car" ...

NB all comments have been listened to and will be used to improve future events!

Conclusion and Action

What happens now?

Participants wanted to see...

“Strategy to be developed”

- Strategy and Action Plan for Involving Older People in East Sussex drafted following conference: Consultation January to March 2005.
- Draft Strategy includes different ways for older people to participate; training for staff & older people; and values and principles on how to work with older people.
- A reference group of older people guided the draft strategy work.
- Funding is being sought to take this work forward.
- Seeking to involve other partners, e.g. in Transport – overwhelmingly important issue for older people.

“A write up of results”

- This conference report is being widely disseminated.
- Reports have also gone to the East Sussex Strategic Partnership; the E Sussex Older People's Strategy Group & 'Involving Older People' Subgroup; The Rural Issues Transport Group; East Sussex County Council Cabinet.

“Follow-up event”

“Can we have an update/progress meeting to see how the ideas were implemented”

“Annual Conference”

“[a] meeting with older people but less social services staff!”

- A possible follow-up event for older people in Spring 2005; to include consultation for the Strategy and Action Plan.
- Event would be targeted at older people.
- A future event depends on resources, and funding is being sought.

“Direct dialogue”

- All Our Futures participants were given the chance (on their evaluation forms) to become more involved in joint working, for example in training staff in age awareness.
- If you missed your chance at the conference but would like to be more involved – get in touch!



Would you be interested in joining an ‘e-group’ to discuss older people’s issues in East Sussex via the internet? If so – or if your group would like to ‘host’ one – please get in touch!

Delivering “real action”:

- “Very promising – please deliver!”
- “Action, Action, Action!”
- “Set up a Forum.”
- “Set up Steering Group to co-ordinate older people’s views.”
- “Get on with the strategy and get it implemented in a way in which older people really do feel the change and own it.”
- “Keep up the Momentum.”



Closing speech: Councillor Joy Waite

Councillor Waite described the event as a “significant milestone” and a ‘defining moment’ and reaffirmed East Sussex County Council’s commitment to “take action as a result of this day.”

For more information on the Conference, the Strategy, or for full write-ups of the discussion groups, contact East Sussex County Social Services on 01273 481443 or email anna.haynes@eastsussex.gov.uk Please also tell us about any other activity that has happened as a result of the All our Futures event!